

PEMBROKESHIRE MEDICAL GROUP LTD

STATEMENT OF PURPOSE

Name of establishment / agency:	Pembrokeshire Medical Group
Address and Postcode:	Wintern House Health And Wellness, High St, Fishguard, SA65 9AT
Telephone Number:	07730598916
Email Address:	enquiries@pembrokeshiremedical.com / chrism051181@yahoo.co.uk
Original Date Written:	02/10/2024
Author:	Dr C Marshall
Current Version:	v1.7 (Reviewed August 2026)

CONTENTS

- ---

Section 1: Aims and Objectives of the Establishment or Agency
- **Section 2:** Services, Treatments and Facilities Offered
- **Section 3:** Registered Manager Details
- **Section 4:** Registered Provider Details
- **Section 5:** Staff Details
- **Section 6:** Organisational Structure
- **Section 7:** Patient Views
- **Section 8:** Opening Hours and Arrangements for Visiting
- **Section 9:** Arrangements for Dealing with Complaints
- **Section 10:** Privacy and Dignity
- **Section 11:** Statement of Purpose Reviews

SECTION 1 - AIMS AND OBJECTIVES OF THE ESTABLISHMENT OR AGENCY

Pembrokeshire Medical Group will ensure our service is effective because clients will be in control of their care and support. We are a listening organisation, so healthcare plans will be holistic and tailored to the needs and aspirations of everyone, by working to realistic and attainable outcomes. We will continuously check that outcomes are being met through our quality management systems and will use the evidence gathered to ensure our service is fit for purpose

and meeting client's needs.

SECTION 2 - SERVICES / TREATMENTS / FACILITIES

Pembrokeshire Medical Group is committed to providing safe, effective, evidence-based healthcare tailored to the individual needs, preferences, and circumstances of each patient. All services are delivered in accordance with relevant legislation, professional standards, and national guidance, including guidance issued by the National Institute for Health and Care Excellence (NICE) and professional regulatory bodies.

Summary of Core Clinical Treatments and Services Offered

As advertised on our website (www.pembrokeshiremedical.com), Pembrokeshire Medical Group provides a comprehensive range of private primary healthcare, specialist clinical consultations, diagnostic testing, and therapeutic procedures:

Service Category	Specific Treatments, Diagnostics, & Clinical Consultations
Private GP Consultations	● Initial Face-to-Face Consultations (30 mins) & Follow-up Appointments (20 mins) ● Remote GP Consultations (Video/Telephone - 20 & 30 mins) ● Minor Ailment Consultations (10 mins)
Musculoskeletal & Orthopaedic Medicine	● Joint Injections (Corticosteroid steroid injections for joint pain and inflammation) ● Musculoskeletal Assessments and Management
Women's & Hormonal Health	● Menopause Consultations, Management, & HRT Care (BMS accredited) ● Contraceptive Services (LoC IUD/IUS coil fitting & removal, LoC contraceptive implant fitting & removal) ● Pelvic Floor Health & Pessary Fitting / Assessment ● Polycystic Ovary Syndrome (PCOS) & Hormonal Health Screens
Dermatology & Skin Health	● Dermatoscopy Assessments for skin lesions and moles ● Skin Health Consultations
Cardiovascular & Respiratory Diagnostics	● Electrocardiogram (ECG) with clinician interpretation ● Spirometry (Diagnostic lung function testing for airflow and lung volumes) ● Cardiovascular Risk Assessments & Lipid Checks
Men's Health & Specialized	● Male Hormone Testing & Prostate Health Screening

Service Category	Specific Treatments, Diagnostics, & Clinical Consultations
Screening	Sexual Health Screening & Testing
Comprehensive Health Checks & Blood Screening	- PMG General Health Check, PMG Wellness, Wellness Plus, & PMG Signature Checks - Everyathlete / Sports Performance & Nutritional Health Checks - Tiredness / Vitamin & Mineral Panels (e.g., Vitamin B12 Injections) - Allergy Testing Services (ALEX 3 Allergy Test, Food, Nuts/Seeds, Child, & Rhinitis Screens) - Genetic & Cancer Screening (Genetic Bowel, Breast & Ovarian, Full Cancer, & Cardio Risk Screens) - Phlebotomy Services (including Saturday morning clinics)
Occupational & Lifestyle Medicals	- ENG-1 Seafarer Medicals & Workplace/Work Medicals - Chester Step Testing & Physical Fitness Medicals - Lifestyle Medicine, Weight Loss, & Nutrition Consultations

SECTION 3 - REGISTERED MANAGER (RM) DETAILS

Name	Christopher Marshall
Address and Postcode	Wintern House Health And Wellness, High St, Fishguard, SA65 9AT
Telephone Number	07730598916
Email Address	enquiries@pembrokeshiremedical.com
Relevant Qualifications	MBBCh Medicine, Qualified GP, Diploma in Cardiology, and GP Trainer
Relevant Experience	4 years experience as a GP Partner in a busy Pembrokeshire practice; specialist expertise in respiratory diagnostics, cardiology, joint injections, and ENG-1 medicals.

SECTION 4 - REGISTERED PROVIDER DETAILS

Company Name	Pembrokeshire Medical Group Ltd
Registered Address and Postcode	Wintern House Health And Wellness, High St, Fishguard, SA65 9AT
Telephone Number	07730598916
Email Address	enquiries@pembrokeshiremedical.com
Responsible Individual (RI) Name	Dr Christopher Marshall / Dr Sarah Yelland
Roles and Responsibilities	Clinical Governance, Regulatory Compliance, Clinical Quality Oversight, and Operational Leadership.

SECTION 5 - STAFF DETAILS

Name	Position	Relevant Qualifications / Experience
Dr Chris Marshall	Registered Manager & Registered Provider	MBBCh (Hons), GP Partner, GP Trainer, Diploma in Cardiology. Specialist in respiratory diagnostics, joint injections, and seafaring medicals.
Dr Sarah Yelland	Registered Provider	MBBCh (Hons) 2004, DRCOG, DFRSH, BMS PPMC, LoC IUD/IUS, LoC Implant. GP Partner (15 yrs) and GP Trainer. Specialist in women's health, menopause care, pelvic floor health, and dermatoscopy.

SECTION 6 - ORGANISATIONAL STRUCTURE

Dr Chris Marshall and Dr Sarah Yelland are both Company Directors of Pembrokeshire Medical Group Limited. They oversee clinical governance, service management, and operational compliance across all provided healthcare services.

SECTION 7 - PATIENT VIEWS

We routinely monitor care and treatment to continuously improve outcomes. We ensure outcomes meet clinical

standards and patient expectations through quality management systems, user feedback, and clinical audits.

SECTION 8 - OPENING HOURS / ARRANGEMENTS FOR VISITING

The opening hours are **9:00am to 5:00pm Monday, Tuesday, Saturday, and Sunday**, with specific clinician clinics (Dr Marshall on Mon/Tue; Phlebotomy on Saturday mornings).

SECTION 9 - ARRANGEMENTS FOR DEALING WITH COMPLAINTS

How to Make a Complaint: Informal resolution through staff/management, or written complaints via email (enquiries@pembrokeshiremedical.com) or post to Wintern House. Complaints acknowledged within 2 working days and investigated within 28 working days. External escalations: Healthcare Inspectorate Wales (HIW) and ISCAS.

SECTION 10 - PRIVACY AND DIGNITY

Pembrokeshire Medical Group promotes equality, diversity, and dignity in line with the Equality Act 2010 and maintains strict zero-tolerance policies for discrimination.

SECTION 11 – STATEMENT OF PURPOSE REVIEWS

Date Reviewed	Category of Changes Made	Reviewed By	Date HIW Notified
21/02/2025	Change of staff details	Dr C Marshall	21/02/2025
03/12/2025	Change of treatments	Dr C Marshall	03/12/2025
03/07/2026	Change of treatments	Dr C Marshall	03/07/2026
18/08/2026	Change of staff details, Change of Registered person(s), Change of treatments (Incorporated full website service list www.pembrokeshiremedical.com)	Dr C Marshall	18/08/2026